

## FOR IMMEDIATE RELEASE

Fulham Releases New White Paper at Strategies in Light – "Energy Star, DLC, and T24 Testing: Sorting through the Requirements"

Fulham White Paper Demystifies Light Performance Testing and Provides Valuable Tutorial for Anyone Interested in Lighting Certifications

LONG BEACH, Calif. – FEBRUARY 13, 2018 – At Strategies in Light being held here this week, Fulham Co., Inc., a leading supplier of lighting sub-systems and electronics for commercial and specialty applications, will release a new white paper that provides an overview of new energy saving standards and LED product certifications. The white paper, entitled "Energy Star, DLC, and T24 Testing: Sorting through the Requirements," is designed to help OEMs, distributors, and lighting professionals sort through the alphabet soup of today's energy product testing and qualification as it relates to lighting products.

Product testing for certification are important to the lighting industry because they provide standardized metrics to compare product performance. Setting minimum performance thresholds promotes better quality lighting and superior luminaires for OEMs and end users. However, testing can cost manufacturers thousands of dollars for every new product brought to market. this white paper reviews strategies for product testing and how qualifying for the Design Lighting Consortium (DLC) Qualified Products List, compliance with Energy Star standards, and conforming to the California Energy Commission's (CEC) Title 24 Energy Code each play both unique and overlapping roles in lighting certification, testing, and labeling.

"OEMs and installers use DLC, Energy Star, and T24 labels to ensure that lighting products deliver optimal performance, conform to the building codes and energy conservation standards, and in many cases receive financial rebates and incentives on projects," said Russ Sharer, Vice President of Global Marketing for Fulham. "Certification gives customers assurance that the lighting products they buy or stock are safe and efficient. However, it's not always easy for vendors to determine which certifications are required, or where to invest their testing dollars. This white paper should provide an informative tutorial for anyone in the lighting industry who relies on testing and verification to make product decisions."

The new Fulham white paper outlines the testing requirements and regimens for the three most common U.S. certifications, comparing DLC, Energy Star, and Title 24 It also discusses specific requirements to for each standard and offers suggestions on ways to take advantage of overlapping requirements that can save test dollars.

Fulham will have copies of "Energy Star, DLC, and T24 Testing: Sorting through the Requirements" on hand at Strategies in Light in Booth 408. Copies also are available online at www.fulham.com.

## About Fulham

Fulham Co., Inc. is a leading global provider of intelligent, socially-conscious sustainable commercial lighting components, sub-systems, and electronics for use in commercial general lighting, parking structure, signage, horticultural, UV and other applications. The company develops and manufactures a variety of award-winning LED and emergency products, as well as legacy products across multiple lighting platforms. Fulham sells its lighting solutions worldwide through original equipment manufacturers (OEMs) and electrical equipment distribution channels. Headquartered in Hawthorne, Calif., the company has sales and/or manufacturing facilities in the Netherlands, China, India and the UAE. For more information, visit www.fulham.com.

Contact:
Andy Firchau
Marketing Manager
(323) 779-2980, ext. 1252
afirchau@fulham.com