

Q1 2021 | Volume 28

Welcome to the Q1 2021 edition of *Illuminations*, the official source for product and company updates from Fulham. Be sure to use the links at the bottom to connect with us on social media, and <u>visit fulham.com</u> for past issues of *Illuminations* or more details.



## Help Protect Your Supply Chain

2021 is unlike other years. As you've likely already heard, there is an industrywide component shortage due to the pandemic that affects leadtimes and will continue to pose issues throughout the year. Help secure your supply chain now by ordering what you need for all of 2021 as soon as you possibly can. We are not crying wolf; these are truly challenging times.

## Chosen Video of the Month

Depart from the mundane with this short video we chose as our highlighted "Video of the Month"\* on social media. Horses, history and some Willie Nelson... Enjoy! > https://www.youtube.com/watch?v=IPYonm2NMZw

Submit an *original* video for consideration in future months by emailing <u>updates@fulham.com</u>

\*Fulham is neither associated with, nor does it endorse, the poster/owner of this video.





#### Q1 2021 Expansion of the SunHorse Germicidal UV Ballast Line

In the first quarter of 2021, we were proud to have



expanded our SunHorse series of Germicidal UV ballasts – for health & safety luminaire applications – by adding <u>4</u> new or upgraded models - Click Here.

# 2020 Recap: Innovative FireHorse Micro-Inverter

Our new FireHorse 25 Watt Micro-Inverter / Emergency Power Supply is reason to get excited! It works with any technology type (i.e. not just LED) for either one or a series of fixtures up to 150W in normal operation to deliver power in emergency mode at 25W for 90 minutes. Factory or field installable. Reduces SKUs when used with multiple fixtures, such as recessed cans. <u>Visit the product</u> page here or watch an <u>overview comparison video on</u> YouTube here.





## Support Our "Powered by Fulham" Partners (and become one!)

Our <u>"Powered by Fulham" program</u>, through which OEM luminaire manufacturers opt to publicize the use of Fulham's components within their items, and Fulham reciprocally promotes them with online mentions, etc., has begun and is developing & growing.

Diverse customers such as <u>Spray-Tech/Junair</u>, <u>HiTech-UVC</u>, <u>SLP Lighting</u>, <u>and more are participating</u>. You can, too! Don't miss out on this free win-win. <u>Express your</u> interest here or contact your Fulham RSM.

# Online Literature Library Expanded

Fulham's <u>online literature library</u> has mildly expanded with a <u>10W Constant Power SLIM Programmable LED</u> <u>Emergency Driver flyer</u>. At 16.7"x 1.18"x1.0", this EM Driver fits where others simply can't go!

The flyer underscores our long-running dominance in the Emergency Exit category. Also, see our <u>Agent Tools</u> area online for a new part number cross reference tool in Beta.





# SunHorse *Programmables* Coming in April!

We're just weeks away from introduction of a new SunHorse Germicidal UV Programmable ballast that offers programmable output current and operates oneand two-lamp combinations of T5 and T6 Germicidal UV lamps! These will serve the same purposes as Fulham's other *programmable* products: convenience, versatility and SKU reduction. Bookmark this page for updates coming soon!

## Fulham is Hiring!

Join our top-notch team (and an ever-growing global company with an Essential suite of relevant products) – or pass this info on to talented people in your network who you suspect may be seeking new opportunities!

Click here and bookmark this page to peruse open openings in NorthEast and SouthWest OEM Sales, and more! > https://www.fulham.com/about/employment/





## **Q4 2020 Recap: Vizion ECO Series** Linears Launched

The Vizion ECO Series Linear DC LED Modules truly have material improvements compared with the prior iterations.

To review the latest literature and learn about these enhanced items, click here. Contact your Fulham RSM for added details.

## Reminder: Six Programmable Constant Current ThoroLED Drivers

Five Linear and One Compact new programmable Constant Current ThoroLED LED drivers have been prelaunched on a preliminary basis, so that you may test samples for use in your luminaire designs. Two of these use a wand for programming, while four are programmed via wired devices. <u>Reach out to OEM Sales for inquiries</u>, and click here for specs.





## Don't Overlook Money-Saving Utility Program Rebates!

<u>Check out Fulham's rebate finding widget</u> for retrofit kit products based on your product category, utility and zip code. It's constantly being updated to reflect Fulham items that are ENERGY STAR® qualified, DLC listed or DLC Premium.

Facilities may be closed now, but after it's safe, people will want to go out. Be ready! Do your lighting reno projects now!

## **2020 Recap: Smallest 4W Constant** Power EM Driver in the Industry!

<u>Click here for details</u> about this new Fulham HotSpot infixture 4W Emergency Driver with integrated battery, part number <u>FHSCP-UNV-4W-L</u>. Smallest in the industry! Recommended applications include troffers, strips, canopies, wall packs, vapor-tight fixtures and more.





## 2020 Recap: EliteControl IoT Gateway

Fulham's <u>EliteControl IoT Bluetooth Gateway</u> (<u>CTGATBPOE</u>) extends your mesh network with internet access. It allows data collection from Bluetooth mesh lighting networks and transmission to the cloud for review and control. <u>Brochure</u> | <u>Spec Sheet</u>

Bluetooth is a registered trademark of Bluetooth SIG, Inc.