

April 2021 | Volume 6

Welcome to the April 2021 edition of *Illuminations Europe*, the official source for product and company updates from Fulham. We haven't published in a while, but this newsletter is back. As always please reach out to <u>Fulham Sales</u> for any questions, comments or orders.



### Help Protect Your Supply Chain

2021 is unlike other years. As you've likely already heard, there is an industrywide component shortage due to the pandemic that affects leadtimes and will continue to pose issues throughout the year. Help secure your supply chain now by ordering what you need for all of 2021 as soon as you possibly can. We are not crying wolf; these are truly challenging times.

### Virtual Meetings Continue in 2021

Zoom, FaceTime, Skype, Teams, Chime and Hangouts meetings continue due to the pandemic... Whichever your preference, <u>please reach out to us for scheduling</u> or call +31 72 572 30 00.





#### Q1 2021 Expansion of the SunHorse Germicidal UV Ballast Line

In the first quarter of 2021, we were proud to have



expanded our SunHorse series of Germicidal UV ballasts – for health & safety luminaire applications – by adding <u>4</u> <u>new or upgraded models - Click Here for details about</u> <u>the SHS1-UNV-C, SHS10-UNV-H, SHS11-UNV-H and</u> SHS14-UNV-H..

## Are you 'Powered by Fulham'?

Fulham has launched a new, strategic partnership program whereby OEMs cooperatively market with us through use of a small '<u>Powered by Fulham</u>' insignia in their collateral, on their site, etc. Fulham then reciprocally endorses these customers with social media posts, press, online inclusions and/or other co-branded support. This is a free benefit to participating OEMs. Don't miss out! <u>Contact Fulham</u> to opt in!





#### **Product Spotlight:** Essential HotSpot Emergency LED Drivers

The <u>FHSCP-UNV-10P-L-SD</u> HotSpot Constant Power Programmable LED Emergency Driver is now equipped with DALI Version 1.0 (or Bluetooth with supporting Smart Link).

Please also note the availability of our <u>FHSAC1-230-45CE</u> (0-10V or Pulse DIM) and <u>FHSAC1-230-45CED</u> (DALI V1.0 and I2C/Bluetooth) Universal Voltage 220-240VAC HotSpot Programmable Constant Current LED Drivers.

#### 2020 Recap: Vizion ECO Series Linears Launched

The Vizion ECO Series Linear DC LED Modules truly have material improvements compared with the prior iterations.

To review the latest literature and learn about these enhanced items, <u>click here</u>.







# 2020 Recap: EliteControl IoT Gateway

Fulham's EliteControl IoT Bluetooth Gateway

(<u>CTGATBPOE</u>) extends your mesh network with internet access. It allows data collection from Bluetooth mesh lighting networks and transmission to the cloud for review and control. <u>Brochure | Spec Sheet</u>

Bluetooth is a registered trademark of Bluetooth SIG, Inc.

## Chosen Video of the Month

Depart from the mundane with this short video we chose as our highlighted "Video of the Month"\* on social media. Horses, history and some Willie Nelson... Enjoy! > <u>https://www.youtube.com/watch?v=IPYonm2NMZw</u>

Submit an *original* video for consideration in future months by emailing <u>updates@fulham.com</u>



\*Fulham is neither associated with, nor does it endorse, the poster/owner of this video.



# SunHorse Programmables Coming in April!

We're just weeks away from introduction of a new SunHorse Germicidal UV Programmable ballast that offers programmable output current and operates oneand two-lamp combinations of T5 and T6 Germicidal UV lamps! These will serve the same purposes as Fulham's other *programmable* products: convenience, versatility and SKU reduction. <u>Bookmark this page for updates</u> coming soon!

# **Dedicated Fulham Europe Facebook**

Fulham Europe now has its own dedicated Facebook page, as compared with the North American page here. Please join and share our posts!



For more information on any of the products or topics referenced above, contact your Fulham Sales Representative at sales.eu@sales.com or call +31 72 572 30 00.